



# TAMILNADU COUNCIL FOR OPEN AND DISTANCE LEARNING

Approved by International Council for Open & Distance Education (ICDE), Oslo, Norway

Internationally Recognized Institution Registered under Tamilnadu Govt Act

## MBA FIVE YEARS INTEGRATED

### FIRST YEAR (10.00 AM TO 12.00 PM)

S.N	Date	Subject Code	Course Description
1	11-05-26	IMBA01	Communication Skills - I
2	12-05-26	IMBA02	English Paper I
3	13-05-26	IMBA03	Principles of Economics
4	14-05-26	IMBA04	Financial Accounting
5	15-05-26	IMBA05	Communication Skills - II
6	16-05-26	IMBA06	English Paper II
7	18-05-26	IMBA07	Principles of Management
8	19-05-26	IMBA08	Cost Accounting

### SECOND YEAR (02.00 PM TO 04.00 PM)

S.N	Date	Subject Code	Course Description
1	11-05-26	IMBA09	Organizational Behaviour
2	12-05-26	IMBA10	Business Statistics
3	13-05-26	IMBA11	Banking Theory
4	14-05-26	IMBA12	Banking Law and Practice-I
5	15-05-26	IMBA13	Elements of Marketing
6	16-05-26	IMBA14	Banking Law and Practice-II
7	18-05-26	IMBA15	Research Methods
8	19-05-26	IMBA16	Computer and Banking

### THIRD YEAR (10.00 AM TO 12.00 PM)

S.N	Date	Subject Code	Course Description
1	20-05-26	IMBA17	Rural Banking
2	21-05-26	IMBA18	Management Accounting
3	22-05-26	IMBA19	Human Resource Management
4	23-05-26	IMBA20	Tourism Entrepreneurship
5	25-05-26	IMBA21	Quantitative Techniques
6	26-05-26	IMBA22	Retail and Distribution Management
7	27-05-26	IMBA23	Business Environment
8	29-05-26	IMBA24	Business Law

### FOURTH YEAR (02.00 PM TO 04.00 PM)

S.N	Date	Subject Code	Course Description
1	20-05-26	IMBA25	Managerial Economics
2	21-05-26	IMBA26	Entrepreneurship
3	22-05-26	IMBA27	Foreign Exchange Management
4	23-05-26	IMBA28	E-Banking
5	25-05-26	IMBA29	Financial Management
6	26-05-26	IMBA30	Marketing Management
7	27-05-26	IMBA31	Management Information System
8	29-05-26	IMBA32	Production and Operations Management

### FIFTH YEAR (10.00 AM TO 12.00 PM)

S.N	Date	Subject Code	Course Description
1	30-05-26	IMBA33	International economics
2	01-06-26	IMBA34	Project finance
3	02-06-26	IMBA35	Quality Management
4	03-06-26	IMBA36	Growth Management

## ELECTIVE PAPERS

<b>GROUP A: MARKETING</b>			
<b>S.N</b>	<b>Date</b>	<b>Subject Code</b>	<b>Course Description</b>
1	04-06-26	IMBAM1	Product Management
2	05-06-26	IMBAM2	Promotional Management
3	06-06-26	IMBAM3	Marketing of Services
4	08-06-26	IMBAM4	International Marketing

<b>GROUP B: FINANCE</b>			
<b>S.N</b>	<b>Date</b>	<b>Subject Code</b>	<b>Course Description</b>
1	04-06-26	IMBAF1	Management of Funds and assets
2	05-06-26	IMBAF2	Investment Analysis and Portfolio Management
3	06-06-26	IMBAF3	Financial Service Institutions
4	08-06-26	IMBAF4	International Finance

<b>GROUP C: PERSONNEL</b>			
<b>S.N</b>	<b>Date</b>	<b>Subject Code</b>	<b>Course Description</b>
1	04-06-26	IMBAP1	Group C: Personnel
2	05-06-26	IMBAP2	Human Resource Development
3	06-06-26	IMBAP3	Industrial Relations
4	08-06-26	IMBAP4	Global Human Resource Management

<b>GROUP D: SYSTEMS</b>			
<b>S.N</b>	<b>Date</b>	<b>Subject Code</b>	<b>Course Description</b>
1	04-06-26	IMBAS1	Office Automation
2	05-06-26	IMBAS2	Internet Programming and Web Design
3	06-06-26	IMBAS3	Multimedia Applications
4	08-06-26	IMBAS4	Visual Programming