



TAMILNADU COUNCIL FOR OPEN AND DISTANCE LEARNING

Approved by International Council for Open & Distance Education (ICDE), Oslo, Norway

Internationally Recognized Institution Registered under Tamilnadu Govt Act

MBA FIVE YEARS INTEGRATED

FIRST YEAR

S.N	Date	Subject Code	Course Description
1	12-05-25	IMBA01	Communication Skills - I
2	13-05-25	IMBA02	English Paper I
3	14-05-25	IMBA03	Principles of Economics
4	15-05-25	IMBA04	Financial Accounting
5	16-05-25	IMBA05	Communication Skills - II
6	17-05-25	IMBA06	English Paper II
7	19-05-25	IMBA07	Principles of Management
8	20-05-25	IMBA08	Cost Accounting

SECOND YEAR

S.N	Date	Subject Code	Course Description
1	12-05-25	IMBA09	Organizational Behaviour
2	13-05-25	IMBA10	Business Statistics
3	14-05-25	IMBA11	Banking Theory
4	15-05-25	IMBA12	Banking Law and Practice-I
5	16-05-25	IMBA13	Elements of Marketing
6	17-05-25	IMBA14	Banking Law and Practice-II
7	19-05-25	IMBA15	Research Methods
8	20-05-25	IMBA16	Computer and Banking

THIRD YEAR

S.N	Date	Subject Code	Course Description
1	12-05-25	IMBA17	Rural Banking
2	13-05-25	IMBA18	Management Accounting
3	14-05-25	IMBA19	Human Resource Management
4	15-05-25	IMBA20	Tourism Entrepreneurship
5	16-05-25	IMBA21	Quantitative Techniques
6	17-05-25	IMBA22	Retail and Distribution Management
7	19-05-25	IMBA23	Business Environment
8	20-05-25	IMBA24	Business Law

FOURTH YEAR

S.N	Date	Subject Code	Course Description
1	12-05-25	IMBA25	Managerial Economics
2	13-05-25	IMBA26	Entrepreneurship
3	14-05-25	IMBA27	Foreign Exchange Management
4	15-05-25	IMBA28	E-Banking
5	16-05-25	IMBA29	Financial Management
6	17-05-25	IMBA30	Marketing Management
7	19-05-25	IMBA31	Management Information System
8	20-05-25	IMBA32	Production and Operations Management

FIFTH YEAR

S.N	Date	Subject Code	Course Description
1	12-05-25	IMBA33	International economics
2	13-05-25	IMBA34	Project finance
3	14-05-25	IMBA35	Quality Management
4	15-05-25	IMBA36	Growth Management

ELECTIVE PAPERS

GROUP A: MARKETING			
S.N	Date	Subject Code	Course Description
1	16-05-25	IMBAM1	Product Management
2	17-05-25	IMBAM2	Promotional Management
3	19-05-25	IMBAM3	Marketing of Services
4	20-05-25	IMBAM4	International Marketing

GROUP B: FINANCE			
S.N	Date	Subject Code	Course Description
1	16-05-25	IMBAF1	Management of Funds and assets
2	17-05-25	IMBAF2	Investment Analysis and Portfolio Management
3	19-05-25	IMBAF3	Financial Service Institutions
4	20-05-25	IMBAF4	International Finance

GROUP C: PERSONNEL			
S.N	Date	Subject Code	Course Description
1	16-05-25	IMBAP1	Group C: Personnel
2	17-05-25	IMBAP2	Human Resource Development
3	19-05-25	IMBAP3	Industrial Relations
4	20-05-25	IMBAP4	Global Human Resource Management

GROUP D: SYSTEMS			
S.N	Date	Subject Code	Course Description
1	16-05-25	IMBAS1	Office Automation
2	17-05-25	IMBAS2	Internet Programming and Web Design
3	19-05-25	IMBAS3	Multimedia Applications
4	20-05-25	IMBAS4	Visual Programming