



# TAMILNADU COUNCIL FOR OPEN AND DISTANCE LEARNING

*Approved by International Council for Open & Distance Education (ICDE), Oslo, Norway*

*Internationally Recognized Institution Registered under Tamilnadu Govt Act*

## MBA FIVE YEARS INTEGRATED

### FIRST YEAR

S.N	Date	Subject Code	Course Description
1	13-05-24	IMBA01	Communication Skills – I
2	14-05-24	IMBA02	English Paper I
3	15-05-24	IMBA03	Principles of Economics
4	16-05-24	IMBA04	Financial Accounting
5	17-05-24	IMBA05	Communication Skills – II
6	18-05-24	IMBA06	English Paper II
7	20-05-24	IMBA07	Principles of Management
8	21-05-24	IMBA08	Cost Accounting

### SECOND YEAR

S.N	Date	Subject Code	Course Description
1	13-05-24	IMBA09	Organizational Behaviour
2	14-05-24	IMBA10	Business Statistics
3	15-05-24	IMBA11	Banking Theory
4	16-05-24	IMBA12	Banking Law and Practice-I
5	17-05-24	IMBA13	Elements of Marketing
6	18-05-24	IMBA14	Banking Law and Practice-II
7	20-05-24	IMBA15	Research Methods
8	21-05-24	IMBA16	Computer and Banking

## THIRD YEAR

S.N	Date	Subject Code	Course Description
1	13-05-24	IMBA17	Rural Banking
2	14-05-24	IMBA18	Management Accounting
3	15-05-24	IMBA19	Human Resource Management
4	16-05-24	IMBA20	Tourism Entrepreneurship
5	17-05-24	IMBA21	Quantitative Techniques
6	18-05-24	IMBA22	Retail and Distribution Management
7	20-05-24	IMBA23	Business Environment
8	21-05-24	IMBA24	Business Law

## FOURTH YEAR

S.N	Date	Subject Code	Course Description
1	13-05-24	IMBA25	Managerial Economics
2	14-05-24	IMBA26	Entrepreneurship
3	15-05-24	IMBA27	Foreign Exchange Management
4	16-05-24	IMBA28	E-Banking
5	17-05-24	IMBA29	Financial Management
6	18-05-24	IMBA30	Marketing Management
7	20-05-24	IMBA31	Management Information System
8	21-05-24	IMBA32	Production and Operations Management

## FIFTH YEAR

S.N	Date	Subject Code	Course Description
1	13-05-24	IMBA33	International economics
2	14-05-24	IMBA34	Project finance
3	15-05-24	IMBA35	Quality Management
4	16-05-24	IMBA36	Growth Management

## ELECTIVE PAPERS

GROUP A: MARKETING			
S.N	Date	Subject Code	Course Description
1	17-05-24	IMBAM1	Product Management
2	18-05-24	IMBAM2	Promotional Management
3	20-05-24	IMBAM3	Marketing of Services
4	21-05-24	IMBAM4	International Marketing

GROUP B: FINANCE			
S.N	Date	Subject Code	Course Description
1	17-05-24	IMBAF1	Management of Funds and assets
2	18-05-24	IMBAF2	Investment Analysis and Portfolio Management
3	20-05-24	IMBAF3	Financial Service Institutions
4	21-05-24	IMBAF4	International Finance

GROUP C: PERSONNEL			
S.N	Date	Subject Code	Course Description
1	17-05-24	IMBAP1	Group C: Personnel
2	18-05-24	IMBAP2	Human Resource Development
3	20-05-24	IMBAP3	Industrial Relations
4	21-05-24	IMBAP4	Global Human Resource Management

GROUP D: SYSTEMS			
S.N	Date	Subject Code	Course Description
1	17-05-24	IMBAS1	Office Automation
2	18-05-24	IMBAS2	Internet Programming and Web Design
3	20-05-24	IMBAS3	Multimedia Applications
4	21-05-24	IMBAS4	Visual Programming