



TAMILNADU COUNCIL FOR OPEN AND DISTANCE LEARNING

Approved by International Council for Open & Distance Education (ICDE), Oslo, Norway

Internationally Recognized Institution Registered under Tamilnadu Govt Act

INTEGRATED ASSOCIATE MBA

FIRST YEAR			
S.N	Date	Subject Code	Course Description
1	08-05-23	IMBA01	Part I:Communication Skills-I
2	09-05-23	IMBA02	Part II: English Paper I
3	10-05-23	IMBA03	Principles of Economics
4	11-05-23	IMBA04	Financial Accounting
5	12-05-23	IMBA05	Part I:-Communication Skills-II
6	13-05-23	IMBA06	Part II: English Paper II
7	15-05-23	IMBA07	Principles of Management
8	16-05-23	IMBA08	Cost Accounting

SECOND YEAR			
S.N	Date	Subject Code	Course Description
1	08-05-23	IMBA09	Organizational Behaviour
2	09-05-23	IMBA10	Business Statistics
3	10-05-23	IMBA11	Banking Theory
4	11-05-23	IMBA12	Banking Law and Practice-I
5	12-05-23	IMBA13	Elements of Marketing
6	13-05-23	IMBA14	Banking Law and Practice-II
7	15-05-23	IMBA15	Research Methods
8	16-05-23	IMBA16	Computer and Banking

THIRD YEAR

S.N	Date	Subject Code	Course Description
1	08-05-23	IMBA17	Rural Banking
2	09-05-23	IMBA18	Management Accounting
3	10-05-23	IMBA19	Human Resource Management
4	11-05-23	IMBA20	Tourism Entrepreneurship
5	12-05-23	IMBA21	Quantitative Techniques
6	13-05-23	IMBA22	Retail and Distribution Management
7	15-05-23	IMBA23	Business Environment
8	16-05-23	IMBA24	Business Law

FOURTH YEAR

S.N	Date	Subject Code	Course Description
1	08-05-23	IMBA25	Managerial Economics
2	09-05-23	IMBA26	Entrepreneurship
3	10-05-23	IMBA27	Foreign Exchange Management
4	11-05-23	IMBA28	E-Banking
5	12-05-23	IMBA29	Financial Management
6	13-05-23	IMBA30	Marketing Management
7	15-05-23	IMBA31	Management Information System
8	16-05-23	IMBA32	Production and Operations Management

FIFTH YEAR

S.N	Date	Subject Code	Course Description
1	08-05-23	IMBA33	International Economics
2	09-05-23	IMBA34	Project Finance
3	10-05-23	IMBA35	Quality Management
4	11-05-23	IMBA36	Growth Management

ELECTIVE PAPERS

GROUP A: MARKETING

S.N	Date	Subject Code	Course Description
1	12-05-23	IMBAM1	Product Management
2	13-05-23	IMBAM2	Promotional Management
3	15-05-23	IMBAM3	Marketing of Services
4	16-05-23	IMBAM4	International Marketing

GROUP B: FINANCE

S.N	Date	Subject Code	Course Description
1	12-05-23	IMBAF1	Management of Funds and assets
2	13-05-23	IMBAF2	Investment Analysis and Portfolio Management
3	15-05-23	IMBAF3	Financial Service Institutions
4	16-05-23	IMBAF4	International Finance

GROUP C: PERSONNEL

S.N	Date	Subject Code	Course Description
1	12-05-23	IMBAP1	Labour Legislations
2	13-05-23	IMBAP2	Human Resource Development
3	15-05-23	IMBAP3	Industrial Relations Management
4	16-05-23	IMBAP4	Global Human Resource Management

GROUP D: SYSTEMS

S.N	Date	Subject Code	Course Description
1	12-05-23	IMBAS1	Office Automation
2	13-05-23	IMBAS2	Internet Programming and Web Design
3	15-05-23	IMBAS3	Multimedia Applications
4	16-05-23	IMBAS4	Visual Programming