



TAMILNADU COUNCIL FOR OPEN AND DISTANCE LEARNING

Approved by International Council for Open & Distance Education (ICDE), Oslo, Norway

Internationally Accredited Institution Registered under Tamilnadu Govt Act

A-MBA PROJECT TOPICS

Note: *From the list of specialisation(s) given, choose any **one** project topic and prepare a project as per the Project Specifications given*

HOSPITAL MANAGEMENT

1. A cost analysis study in general ward of a hospital to develop user charges.
2. A study on job satisfaction of paramedic staff in ICU with reference to private hospital
3. A study on formulation of marketing strategies to promote a healthcare service
4. A study on Waste disposal management in a hospital and recommendations for safe disposal.